
Leading Change and Strategic Planning

Taking an organisation and its people through change can be both daunting and exciting. This course will assist you to manage the process effectively.

Overview

In the 21st century, change is a given. Technological and scientific advances as well as a greater understanding of our environment have resulted in change being the accepted 'necessary evil' to keep up with competitors and to ensure that our business stays at the forefront of the game. More importantly, we need to change to keep up with our clients' needs, expectations and demands.

This 1-day course is designed to help you recognise when change is appropriate, how to manage it and, importantly, how to build it in as part of your working strategy. The course will also help you to create momentum to bring your team with you on the change journey.

Who is it for?

Anyone who has to lead teams through change and has a responsibility for designing strategic change programmes.

Workshop objectives

By the end of this workshop you will be able to:

- Recognise why organisations need to change
- Understand the different types of change
- Manage teams through change
- Recognise the obstacles to change
- Implement an effective change management process
- Use a series of tools aimed to help design change strategies

Course contents

- History of change
- Social media revolution
- Charles Handy change curve
- Transition curve
- Approach to change
- John Kotter's 8 Steps to Leading Change
- Strategic models
- Case study exercise