

# The Magic of Presenting

If the thought of standing up in front of people to give a presentation makes you want to run and hide, then you need this course!

### Overview

This two-day workshop helps you to give memorable presentations that will inspire your audience.

The workshop covers the structure and delivery of presentations and, using NLP, will introduce you to a series of techniques which will allow you to bring 'magic' to your style. You will have the opportunity to demonstrate your skills over the two days. As you will be filmed delivering a presentation on the first day and then filmed delivering the same improved presentation at the end of day two – you won't recognise yourself! You will be given a copy of your two presentations to keep.

### Who is it for?

- Anyone who needs to deliver presentations as part of their job.
- Anyone who lacks confidence when presenting.

## What you will get from it?

By the end of this workshop you will be able to:

- Structure and design effective presentations that ensure you get your key message across
- Communicate clearly using words, body language and vocal impact.
- Recognise the different learning styles that people have and ensure that you take these into consideration when presenting
- Use NLP (neuro linguistic programming) techniques to win over your audience.

#### Course topics

- Planning
- Hooks
- Voice, pitch and tone
- Body language
- Neuro linguistic programming techniques
- PowerPoint and visual aids
- Managing your audience
- Course requires pre-work and involves video feedback on presentation skills.